



HERE'S HOW YOU CAN HELP BRONCHIECTASIS PATIENTS.

By prescribing appropriate medications and airway clearance therapy you can help ease your bronchiectasis patients' suffering from symptoms, complications and reduced quality of life due to accumulation of airway secretions.¹

Hillrom offers The Vest® and Monarch® Airway Clearance Systems. Each use high frequency chest wall oscillation (HFCWO) to create gentle oscillating airflows moving mucus upward where it is easier to cough out.

HILLROM HFCWO

89%
INSURANCE APPROVAL²

31%
DENIAL OVERTURN²

ACHIEVED BY:

- Asking for needed medical documentation up front
- Working directly with insurance providers
- Advocating for the patient if a claim denial occurs
- Providing options for financial assistance if needed



Confidence in therapy and support from Hillrom.

Your patient can only receive The Vest® or Monarch® System therapy and support by going directly through Hillrom. You'll have confidence knowing they'll experience:

- Strong support throughout the intake and insurance process, so the patient can get their device more quickly
- Training by a licensed clinician to help achieve full therapy benefits
- Highly rated customer service,⁴ clinical support and follow up to support better outcomes

20,000

Visitors to www.LivingwithBE.com³

2,000

Visits to the *Find a Provider* page³

PATIENTS LOOK FOR HELP

Bronchiectasis (BE) patients seek out help on their own, frequently visiting the LivingwithBE.com site for information on symptoms and treatment options.

For more information or to place an order, please contact your local Hillrom sales representative or call Hillrom Customer Service at 1-800-426-4224.

hillrom.com

References

¹ Weycker D, Hansen GL, and Seifer FD. Prevalence and incidence of noncystic fibrosis bronchiectasis among US adults in 2013. (2017). *Chronic Respiratory Diseases and online supplement*. Volume 14 (4) 377-384. DOI: 10.1177/1479972317709649.

² Hillrom internal data for HFCWO claim approvals for all payers, December 2017-November 2018.

³ Hillrom internal data based on www.LivingwithBE.com statistics, July 1, 2018 – August 11, 2019.

⁴ Data on file at Hillrom. Hillrom Respiratory Health Customer Satisfaction Survey, 2018.

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